



# Beer Partner Invitation

## Steel City Big Pour® #15

Greetings from the Big Pour Committee! **October 8, 2022**

We are reaching out to you because you have been recommended by a committee member to submit a proposal to be a Big Pour Beer Partner or you have participated in a previous Big Pour. The Big Pour is a highly successful fundraiser in support of Construction Junction and its mission to support conservation through the reuse of building materials.



Proceeds from the big pour support CJ operations, job training programs, and improvements to infrastructure. We sell approximately 2500 tickets to the event which remains one of Pittsburgh's most popular fundraisers

**NEW THIS YEAR !!!!** The event will be held in the **APOLLO Building of ROCKWELL PARK** and surrounding area! We are truly excited to move just down the street into our neighbor (AND PRESENTING SPONSOR's) newly renovated warehouse area. **ONLY 1 session, 2-6pm.** BREWER STIPENDS WILL REMAIN AT \$300.

### What we provide to you!

- 8 foot table with table cloth and 2 chairs
- 1 sign with your brewer name on it hung for you above your table.
- Volunteers to help you unload your vehicle upon arrival at CJ
- Your ice provided at no charge
- 4 interchangeable wrist bands and taster glasses for your servers.
- \$300 stipend to cover some out of pocket expenses
- Beer listing on the mobile app
- Brewer listing on CJ web site as Big Pour Brewer Partner
- Social Media (Facebook, Instagram and/or Twitter) Thank you!

The Big Pour this year is ONE - 4 hour session. *The session* has approximately 2250 patrons, 300 brewers and food partners and 50 volunteers. Our experienced beer vendors bring enough beer (**MINIMUM 3 HALF Barrels**) to provide "a taste" for everyone as quantities need to be appropriate to the total number of people at the event.

### Enclosed in this packet you will find:

- Beer Partner Information Sheet (Reverse side of this sheet)
- Beer Partner Application Form - Due ASAP
- Beer Partner Agreement - Due 9/15

If you have any questions, don't hesitate to call us at 412-243-5025 x12

Or email [bigpour@cjreuse.org](mailto:bigpour@cjreuse.org)





# Beer Partner Information

## Steel City Big Pour® #15

**Big Pour Date is Saturday, October 8, 2022**

### IMPORTANT INFORMATION—PLEASE READ !!!!!

Event instructions including day of event logistics will be emailed to you approximately 2 weeks prior to the event. THIS YEAR'S EVENT WILL BE IN ROCKWELL PARK!

#### Staffing:

- You must have your table staffed at all times.
- We are sorry but no one under 21 can be on the premises. IDs will be checked upon entering the Rockwell Park area.
- We ask that you give us the names of folks working your booth ahead of time to speed things up at the gate.

#### Operations:

- The Big Pour is ONE (1) 4 hour session this year!. *There will be approximately 2500 patrons, 300 brewers & food partners and 50 volunteers.* Our experienced beer vendors bring enough beer to provide “a taste” for everyone as quantities need to be appropriate to the total number of people at the event. **(Minimum 3 half barrels)**
- It's OK **NOT TO FILL** the glasses. We'd rather everyone get a “taste” than for you to run out of beer.
- Staff preparing and serving the beer must comply with all Allegheny County Health Department food transportation, preparation, storage and serving regulations that are applicable.
- The Big Pour is a **zero waste event**. Please make sure all items brought are compostable or recyclable . Any questions, please reach out to us ahead of time.
- PROMOTIONAL GLASSWARE - You may hand out (or sell) your own promotional glassware but you may not put beer, seltzer, or cider in any glass other than the Steel City Big Pour® 6.5 oz taster glass.

#### App Info:

- The sooner we receive your beer descriptions for the App, the sooner they will appear. The App will be live before and after the Steel City Big Pour.
- You can receive an digital Beer Partner App Information Form by emailing us at: **bigpour@cjreuse.org**
- *For greater exposure at the BIG POUR ask about SPONSORSHIP information. Email us for details.*



This application **must be received AS SOON AS POSSIBLE** for consideration Thank you

# Beer Partner Application Steel City Big Pour® #15

**October 8, 2022**

Legal Company Name: \_\_\_\_\_

(Brewery Name if different) \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Company Phone \_\_\_\_\_ Company Website \_\_\_\_\_

Distributor: \_\_\_\_\_

Twitter Name \_\_\_\_\_ Instagram Name \_\_\_\_\_

Contact \_\_\_\_\_  
Affiliation \_\_\_\_\_  
Phone Office \_\_\_\_\_  
Cell \_\_\_\_\_  
Email \_\_\_\_\_

Contact \_\_\_\_\_  
Affiliation \_\_\_\_\_  
Phone Office \_\_\_\_\_  
Cell \_\_\_\_\_  
Email \_\_\_\_\_

Are you located within 100 miles of Pittsburgh? Yes No

New to the SCBP this year? Yes No If No # of years of participation \_\_\_\_\_

Are you launching a new, limited release or unique beer at the SCBP that you would like us to promote? Yes No

Any special requests? \_\_\_\_\_

We propose to bring the following beers : (or types of beers)

We will send you information in August to get your final beer selections into the Big Pour App

**Note:** We Require a minimum of 3 Half Barrels of beer to be brought to the SCBP

**Return to:** Steel City Big Pour, c/o Construction Junction, 214 N Lexington St, Pittsburgh, PA 15208  
or Fax 412-243-5026 or email BigPour@cjreuse.org



# Steel City Big Pour® 2022 Beer Partner Agreement

We appreciate the support and generosity of our beer partners in donating time and beer samples that help to make our annual fundraiser, the Steel City Big Pour®, one of the most popular events in Pittsburgh.

Please return via email ([bigpour@cjreuse.org](mailto:bigpour@cjreuse.org)) or fax (412-243-5026) this agreement by September 15, 2022:

- this completed form
- a copy of your certificate of insurance
- evidence of your Worker's Compensation insurance if you are bringing employees who will be paid.

Upon receipt and acceptance of the Beer Partner Agreement, we will return a CJ signed copy to you.

Thank you!

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Position \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

(Mailing address for stipend check)



By signing below, I, the above named, agree and confirm that the brewer named above will donate beer to be sampled by the 2,500 attendees of the Steel City Big Pour® to be held on **October 8, 2022** and will bring and supervise staff to serve the beer and comply with all Allegheny County Health Department food transportation, preparation, storage and serving regulations that are applicable.

Signed ..... Date .....

Construction Junction agrees to pay a stipend of \$300.00 to the beer partner named above to assist in defraying costs associated with attendance at the Steel City Big Pour® such as staff time and travel costs.

Signed ..... Date .....

Terry Wiles, Community Outreach Coordinator

This agreement must be received by September 15, 2022 - Thank you

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