



Support conservation, support a premier Pittsburgh fundraising event, and connect with our 3,000+ patrons

SEPTEMBER 9, 2017 2017 Sponsorship Packages

Each sponsorship package is described in more detail in the following pages

Name of sponsorship	Amount	# Available at this level	Logo on BP website main page?	Number of complimentary tickets	Special recognition
Keg	\$3,500	10	Yes	18	Featured Logo on Big Pour Website, App, Poster and Entrance signage
Growler	\$1,350	35	Yes	10	Logo with link on website, logo on banners
Pint	\$750	35	Yes	5	Logo with link on website, name on banners
Growler Plus	\$2,000	9	Yes	10	One-color logo inside bottle cap art on back of event T-Shirts (around 650 T-Shirts will be printed.)
Big Pour Marquee T-Shirt Sponsor	\$3,750	1	Yes	16	One-color logo, top center of event T-Shirt. (Additional color available at cost.)
Taster Glass Sponsor	\$6,000	Sponsor Secured		18	One-color logo on all event taster-glasses. Sponsor receives 2 cases (144 taster glasses.)
Safe Travel Sponsor	\$2,500	Sponsor Secured		10	Color logo on Designated Driver sign, DD taster glass, and on the Big Pour Safe Travel web page.
Wristband Sponsor	\$1,500	Sponsor Secured		10	Your Logo on all Big Pour Patron Wristbands
Tap Sponsor	\$375	20	NO - Name only	2	An Introductory Sponsorship with a presence in the Big Pour APP

Benefits for sponsors at *each* level

Complimentary tickets to one of the most highly sought after events of the year! Number of tickets will vary depending on sponsorship package

Your color logo on the sponsors page of the Big Pour Website, with link to your website. After the website launches sponsors will be included from the date we receive the sponsorship through March 2018.

Inclusion on Big Pour event day banners: sponsorships at \$1,000 and above will have their logo in color on the two banners displayed at Construction Junction on event day through June 2018. Sponsors below \$1,000 will have their names listed on the banners in 1 color.

Social Media: - Sponsorships over \$1,000 will receive multiple mentions on @cjbignpour or @cjreuse on Twitter®, and/or CJ and Big Pour on Facebook®. Over 3,000 combined twitter followers and 20,000 Facebook followers!

CUSTOM SPONSORSHIPS AVAILABLE FOR – ART – ZERO WASTE – HOSPITALITY TENT and more! ASK US FOR DETAILS



Please reserve your sponsorship now!

When you contact us, we'll list you on the Big Pour website right away!*

Contact Terry at: 412-243-5025 ext. 12/ bigpour@constructionjunction.org OR

Mail the form below to:

Terry Wiles
Construction Junction
214 N. Lexington St
Pittsburgh, PA 15208

Sponsorship payments are due by June 15th, please make checks payable to:

Construction Junction

Have a question or a proposal for a sponsorship package we didn't think of? Please ask!

Organization: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Organization Website _____

Contact email _____ Contact Phone _____

Sponsorship Level _____

Sponsorship Amount _____

Check enclosed: Y N

Send an invoice: Y N



Keg Sponsors - 10 available

Unique benefits for your \$3,500 sponsorship

- * Your color logo included at the top of the main Steel City Big Pour® web page, (102,000+ views in 2016) with link to your website,
- * 18 complimentary tickets which can be used for entry to your choice of the sessions (a \$1,440 value)
- * Inclusion on Big Pour event day banners: logo in color on the two banners displayed at Construction Junction on event day through June 2018.
- * Signage at entrance of Steel City Big Pour with your logo
- * Listing on the Steel City Big Pour mobile app (5,211 unique screen views in 2016)
- * Your logo on the Steel City Big Pour Poster (Sponsorship must be secured by May 15 to be included on the poster)
- * Name inclusion in Pittsburgh Post Gazette's event advertisements





Marquee T-Shirt Sponsor - 1 available

Unique benefits for your \$3,750 sponsorship

- * 2-color artwork on the top center back of 600+ Big Pour patron T-Shirts
- * Your logo included in the sponsor scrolling logos at the top of the main Steel City Big Pour® web page (102,000+ views in 2016) with link to your website
- * 16 complimentary tickets which can be used for entry to your choice of the sessions (a \$1,280 value)
- * Inclusion on Big Pour event day banners: logo in color on the two banners displayed at Construction Junction on event day through June 2018.
- * Signage at entrance of Steel City Big Pour with your logo
- * Listing on the Steel City Big Pour mobile app (5,211 unique screen views in 2016)
- * Your logo on the Steel City Big Pour Poster
- * Name inclusion in Pittsburgh Post Gazette's event advertisements





Growler Sponsors—35 available

Unique benefits for your \$1,350 sponsorship

- * 10 complimentary tickets which can be used for entry to your choice of the sessions (an \$800 value)
- * Color logo on the sponsor's page of the Steel City Big Pour website with a link to your website. (102,000+ views in 2016)
- * Inclusion on Big Pour event day banners: sponsorships at \$1,000 and above will have their logo in color on the two banners displayed at Construction Junction on event day through June 2018
- * Listing on the Steel City Big Pour mobile app. (5,211 unique screen views in 2016)
- * Name inclusion in Pittsburgh Post Gazette's event advertisements

Pint Sponsors—35 available

Unique benefits for your \$750 sponsorship

- * 5 complimentary tickets which can be used for entry to your choice of the sessions (a \$400 value)
- * Color logo on the sponsor's page of the Steel City Big Pour website with a link to your website. (102,000+ views in 2016)
- * Inclusion on Big Pour event day banners displayed at Construction Junction on event day through June 2018
- * Name inclusion in Pittsburgh Post Gazette's event advertisements





Growler Plus Sponsors—9 available

Unique benefits for your \$2,000 sponsorship



- * Single color logo on the back of 600 Big Pour Patron T-Shirts,
- * 10 complimentary tickets which can be used for entry to your choice of the sessions (an \$800 value)
- * Color logo on the sponsor's page of the Steel City Big Pour website with a link to your website. (102,000+ views in 2016)
- * Listing on the Steel City Big Pour mobile app (5,211 unique screen views in 2016)
- * Inclusion on Big Pour event day banners: sponsorships at \$1,000 and above will have their logo in color on the two banners displayed at Construction Junction on event day through June 2018
- * Name inclusion in Pittsburgh Post Gazette's event advertisements





Taster Glass Sponsor - 1 available

Unique benefits for your \$6,000 sponsorship

Sponsor Secured

- * 1-color artwork on the front the right side of 144 taster glasses (Construction Junction logo on the front, your logo on the back). Additional costs available at a cost.
- * 2 cases of glasses with your logo (144 glasses) for your promotional use after the event
- * 16 complimentary tickets which can be used for entry to your choice of the sessions (a \$1,280 value)
- * Your color logo included in the sponsor scrolling logos at the top of the main Steel City Big Pour® web page, (102,000+ views in 2016) with link to your website
- * Inclusion on Big Pour event day banners: logo in color on the two banners displayed at Construction Junction on event day through June 2018.
- * Listing on the Steel City Big Pour mobile app (5,211 unique screen views in 2016)
- * Your logo on the Steel City Big Pour Poster
- * Name inclusion in Pittsburgh Post Gazette's event advertisements





Wristband Sponsor – 1 available

Unique benefits for your \$1,500 sponsorship



- * One Color Logo on all Big Patron Wristbands - (3,000+ wristbands)
- * 10 complimentary tickets which can be used for entry to your choice of the sessions (an \$800 value)
- * Color logo on the sponsor's page of the Steel City Big Pour website with a link to your website. (102,000+ views in 2016)
- * Listing available on the Steel City Big Pour mobile app (5,211 unique screen views in 2016)
- * Inclusion on Big Pour event day banners: color logo on the two banners displayed at Construction Junction on event day through June 2018
- * Name inclusion in Pittsburgh Post Gazette's event advertisements

Tap Sponsors – 20 available

Unique benefits for your \$375 sponsorship

- * 2 complimentary tickets which can be used for entry to your choice of the sessions (a \$160 value)
- * Name Listing on the sponsor's page of the Steel City Big Pour website with a link to your website. (102,000+ views in 2016)
- * Name inclusion in the Big Pour App

Please reserve your sponsorship now!

